

ANNUAL LEADERSHIP CONFERENCE 2025

Opportunities In Bloom



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**GILDA'S
CLUB**

Hilton Washington D.C Capitol Hill

August 5-7, 2025

Travel Day – Monday, August 4

Monday 8/4/2025	Session
5:00 PM – 7:00 PM EDT	CSC DC Open House 2303 Martin Luther King Jr. Ave SE, Washington, DC 20020 <i>Light hors d'oeuvres and refreshments provided</i>

Tuesday 8/5/2025	Sessions <i>An asterisk * denotes a breakout session</i>
8:00 AM – 10:00 AM EDT	Registration; Exhibit Area Open Registration Hallway – Ballroom Foyer
9:00 AM – 10:00 AM EDT	Breakfast Breakfast – Executive/Sagamore Hill/Ashlawn
10:00 AM – 11:00 AM EDT	Welcome and Remarks <i>Sally Werner, RN, BSN, MSHA, CEO & Kelly Hendershot, LGSW, LMSW, VP Mission Delivery</i> Ballroom II
11:00 AM – 12:00 PM EDT	Keynote Speaker <i>David Mammano</i> Ballroom II
12:00 PM – 1:00 PM EDT	Lunch; Exhibit Hall Open Executive/Sagamore Hill/Ashlawn
1:00 PM – 1:30 PM EDT	Network Council Presentation <i>Kim Praitano, MSW, CFRE, Network Council Chair, President/CEO, Gilda's Club South Florida Leah V. Walton, LCSW, Network Council Vice Chair, Program & Impact Officer, Gilda's Club Kentuckiana</i> Ballroom II
1:30 PM – 2:00 PM EDT	Marketing, Communications, Digital & Web Updates <i>Lisa Ireland, Executive Vice President, External Relations</i> Ballroom II
2:00 PM – 2:30 PM EDT	Policy and Advocacy Updates <i>Claire Saxton, Executive Vice President, Insights and Impact</i> Ballroom II
2:30 PM – 3:00 PM EDT	Break with Onsite Refreshments; Exhibit Hall Open Executive/Sagamore Hill/Ashlawn
3:00 PM – 3:30 PM EDT	Helpline, Education & Outreach <i>Kelly Hendershot, LGSW, LMSW, VP, Mission Delivery</i> Ballroom II
3:30 PM – 4:00 PM EDT	Strategic Growth Updates <i>Janet Gruenberg, VP, Strategic Growth</i> Ballroom II
4:00 PM – 4:30 PM EDT	Break with Onsite Refreshments; Exhibit Hall Open Executive/Sagamore Hill/Ashlawn
4:30 PM – 5:00 PM EDT	Program and Health Equity Updates <i>Sally Werner, RN, BSN, MSHA, CEO</i> Ballroom II
5:00 – 5:30 PM EDT	Research Updates <i>Claire Saxton, Executive Vice President, Insights and Impact</i> Ballroom II
5:30 PM – 6:30 PM EDT	Break

6:30 PM - 8:30 PM EDT	Networking Dinners Off-Site Locations TBD
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Day 1 – Tuesday, August 5

Day 2 – Wednesday, August 6

Wednesday 8/6/2025	Sessions	
	<i>An asterisk * denotes a breakout session</i>	
	Organizational Leadership	Strategic Growth
8:00 AM – 9:00 AM EDT	Registration and Breakfast Registration Hallway – Ballroom Foyer Breakfast – Executive/Sagamore Hill/Ashlawn	
9:00 AM – 10:00 AM EDT	Future-Fit Leadership: Understanding the Power of Change Outcomes* <i>Paige Kendall, Board Member, CSC Greater St. Louis</i> Ballroom I	
	Building Healthcare Partnerships* <i>Janet Gruenberg, VP, Strategic Growth, CSC HQ</i> <i>Lora Hays, OPN-CG, LMFT, RPT, Executive VP & Clinical Director, CSC Indiana</i> <i>Kathleen Boss, Chief Program Officer, GC Chicago</i> Ballroom III	
10:00 AM – 10:30 AM EDT	Break with Onsite Refreshments Executive/Sagamore Hill/Ashlawn	
10:30 AM – 11:45 PM EDT	Executive Directors/CEOs/COOs* Ballroom II	
	Program Staff* Executive/Sagamore Hill/Ashlawn	
	Marketing/Development Staff* Ballroom III	
	Board Members* Ballroom I	
11:45 AM – 1:00 PM EDT	Lunch & Networking by Topic Executive/Sagamore Hill/Ashlawn	
1:00 PM – 2:30 PM EDT	Plenary Speaker + Workshop <i>Kathleen (Kathy) Zwarick Shanley, PhD, CAE, PCC, ELI-MP</i> <i>Founder, Stattice, LLC</i> Ballroom II	
2:30 PM – 2:45 PM EDT	Break with Onsite Refreshments Executive/Sagamore Hill/Ashlawn	
2:45 PM – 3:45 PM EDT	Spiritual/Life Roadmap* <i>Erika Narducci, MSW, LCSW, Program Director, CSC Delaware</i> Ballroom II	
	Forest Therapy Guiding* <i>Jess Sparks, LPCC, Executive Director, CSC Central Ohio</i> Ballroom I	
	AI Advancements and Updates* <i>Ross Green, MD</i> <i>Chief Revenue Officer, Custom AI Studio</i> Ballroom II	
	Zen Den* Executive/Sagamore Hill/Ashlawn	
3:45 PM – 4:30 PM EDT	Network Partner Awards <i>Sally Werner, RN, BSN, MSHA & Kelly Hendershot, LGSW, LMSW</i> Ballroom II	
4:30 EDT – 5:00 PM EDT	Break Executive/Sagamore Hill/Ashlawn	
5:00 PM – 7:00 PM EDT	Mid-Week Celebration <i>Featuring Comedian, Corey Manning</i> Atrium Ballroom	

Day 3 – Thursday, August 7

Thursday 8/7/2025	Session <i>An asterisk * denotes a breakout session</i>	
	Organizational Leadership	Strategic Growth
8:00 AM – 9:00 AM EDT	Breakfast Executive/Sagamore Hill/Ashlawn	
9:00 AM – 10:00 AM EDT	Network Panel on Leadership* <i>Karen “Wren” Morrison, CFRE, President/CEO, Gilda’s Club Kentuckiana Jen Sinclair, LPC, Program Director, CSC Greater Lehigh Valley Renee Anderson, Development Associate, Gilda’s Club Minnesota Ballroom I</i>	
	Network Panel on Organizational Growth* <i>Lucinda Bazile, MPH, CEO, CSC San Francisco Bay Area Rachimah “Rae” Magnuson, Director of Events & Marketing, CSC Greater San Gabriel Valley Joy Bush, Executive Director, CSC Iowa & NW Illinois at Gilda’s Club Ballroom III</i>	
10:00 AM – 10:30 AM EDT	Break with Onsite Refreshments Executive/Sagamore Hill/Ashlawn	
10:30 AM – 11:30 AM EDT	Breakout* <i>John Himics, President, First Ascent Design Ballroom I</i>	
	Breakout – Grassroots Advocacy/Advocacy in August * <i>Daneen Sekoni, VP, Policy & Advocacy & Jazlyn Gallego, MPM, Manager, Policy & Advocacy Ballroom III</i>	
11:30 AM – 1:00 PM EDT	Branding / Townhall Lunch Executive/Sagamore Hill/Ashlawn	
1:00 PM – 2:00 PM EDT	Plenary Session <i>John Himics, President, First Ascent Design Ballroom II</i>	
2:00 PM – 2:15 PM EDT	Closing Remarks <i>Kelly Hendershot, LGSW, LMSW, VP Mission Delivery Ballroom II</i>	